

MEMO

DATE: March 17, 2005

TO: Community, Human and Economic Development Committee

FROM: Joseph Carreras, Lead Regional Planner
Phone: 213.236.1856, e-mail Carreras@scag.ca.gov

SUBJECT: 5th Annual Regional Housing Summit: Housing Outside of the Box
April 21, 2005 at the City of Monrovia Community Center

SCAG's 5th Annual Regional Housing Summit: Housing Outside of the Box will promote a public dialogue on the critical land use, housing supply and affordability issues facing California.

With astronomical increases in home and rental prices, coupled with several financial constraints on federal, state and local governments to meet current and future housing needs, the challenge is to "think outside of the box."

The goal of the Summit is to seek new housing solutions. This includes new infill strategies for accommodating growth within existing urban areas and new sustainable development practices in rapidly growing suburban communities. The Summit will also focus on what proposed reforms Governor Schwarzenegger's administration and the legislature are developing for General Plan, Housing and Land Use Elements and proposals to change California building rules.

The program is attached. There is no registration charge. A complimentary breakfast and lunch will be provided. The ability to provide this program without cost is due to the generous financial support provided by the City of Monrovia Redevelopment Agency, Wells Fargo Home Mortgage and the BIA of Southern California. Space is limited so early registration is strongly encouraged. You may register on-line at: <http://www.scag.ca.gov/cgi/registration/housingsummit/>

5th Annual Regional Housing Summit

Housing Outside of the

- 8:15 – 8:45 AM Registration**
- 8:45 – 9:00 AM Welcome**
 Hon. Ron Roberts, Mayor Pro Tem, City of Temecula, SCAG President
 Community Economic and Human Development Committee
 Hon. Deborah Robertson, Chair, Councilmember, City of Rialto
 Housing Summit Steering Committee:
 Hon. Paul M. Nowatka, Chair, Councilmember, City of Torrance
 Hon. Mary Ann Lutz, Councilmember, City of Monrovia
 Hon. Katherine McCullough, Councilmember, City of Lake Forest
 Mark Pisano, SCAG Executive Director
 Richard Lambros, CEO, Building Industry Association of Southern California
- 9:00 – 10:00 AM Housing Affordability Strategies**
 Moderator: Hon. Mary Ann Lutz, Councilmember, City of Monrovia
 Robert Kleinhenz, Deputy Chief Economist, California Association of Realtors
 Mark Buckland, President, Olsen Company
 Joan Ling, Executive Director, Community Corporation of Santa Monica
- 10:00 – 10:50 AM Where Do We Build?**
 Moderator: Hon. Paul M. Nowatka, Councilmember, City of Torrance
 John Fregonese, Principal, Fregonese-Calthorpe
 Randall Lewis, Marketing Director, Lewis Operating Corp.
- 10:50 – 11:00 AM Morning Break**
- 11:00 – Noon Housing Gridlock: The Development Challenge**
 Moderator: Hon. Bill Fulton, Councilmember, City of Ventura
 Hon. Victor Carrillo, Supervisor, Imperial County
 Hon. Ron Loveridge, Mayor, City of Riverside
 Hon. Katherine McCullough, Councilmember, City of Lake Forest
 Richard Lyon, Senior Legislative Advocate
 California Building Industry Association
- Noon – 1:15 PM Luncheon**
The California Infill Study
 Keynote Speaker: John Landis, Professor, University of California, Berkeley
- 1:15 – 2:15 PM Seeking New Solutions - Audience Feedback**
 Facilitator: Neal Richman, Director, Neighborhood Knowledge Center, UCLA
 Featured Guest: Lucette Dunn (invited), Director, State Department of Housing and Community Development
- 2:15 – 2:30 PM Wrap-Up and Report from Sacramento and Washington DC**

For more information please contact Linda Jones at 213 236 1800 or jonesl@scag.ca.gov.

REGISTRATION:

To register by mail or fax, please provide the following information:
 See map for event location.

Name: _____

Organization: _____

Address: _____

City: _____ State: _____

Phone: _____ Fax: _____

_____ Email: _____

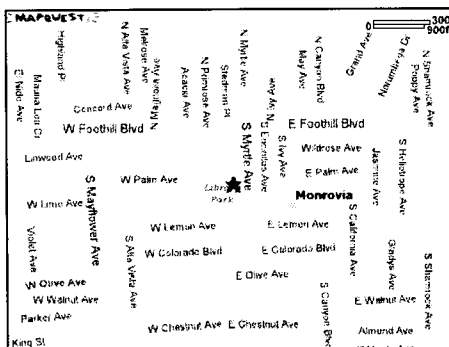
Return form to 818 West 7th Street, 12th Floor, Los Angeles, CA 90017
 or FAX to 213 236-1962. Space is limited. Please **Register by April 15th.**

Continental Breakfast and Lunch provided at no charge.
 Registration is **FREE**.

For more information, contact Linda Jones at
 213 236 1800 or jonesl@scag.ca.gov
 To register and view agenda on-line go to
www.scag.ca.gov/housingsummit

Housing Summit Location:

Monrovia Community Center 119 West Palm Ave., Monrovia, 91016



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